



CONTACT ME AT

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SKILLS SUMMARY

- Adobe Photoshop
- Adobe After Effects
- Adobe Illustrator
- Adobe InDesign
- Google & Microsoft Suite
- Time Management
- Communication Skills
- Problem-Solving Skills

ACHIEVEMENTS

 SCAD Academic Honors
Scholarship

 SCAD Achievement
Honor Scholarship

 SCAD Dean's List
Fall 2018 - Spring 2022

 SCAD Experience
Orlando Program 2021

LAUREN ELDER

ILLUSTRATOR & DESIGNER

PERSONAL PROFILE

I am an illustrator and designer who strives to create pieces that connect with people. My work is colorful, detailed, and rooted in reference and research. I am a valuable team member who is always eager to learn and collaborate.

EDUCATION

Savannah College of Art and Design

2018-2022

BFA Illustration

Animated Illustration and Publication Design Concentration

WORK EXPERIENCE

Claire's & Icing Stores

Associate Designer - Lifestyle Accessories | Jan 2025 - Present

- Designing lifestyle accessories for ages 12+, primarily in the stationery, drinkware, personalization, and keyring categories.
- Heavily involved in every step of the design process, including researching trend and designing. Leading tech packing and communication with overseas vendors to improve/approve samples.
- Working closely with merchandising, production, and senior leadership to create on-trend seasonal lines of product that are impactful and appeal to customers.

Claire's & Icing Stores

Assistant Designer | Apr 2023 - Jan 2025

- Designed fashion and home accessories for ages 12+ including stationery, drinkware, novelty bags, party accessories, home decor, and more.
- Assisted design manager in researching trend, designing, tech packing, communicating with overseas vendors, and reviewing/approving samples.

Claire's & Icing Stores

Assistant Graphic Designer | Sep 2022 - Apr 2023

- Worked with product designers to create graphics, repeat patterns, and product sketches across multiple product categories and age groups.
- Assisted with trend research and product tech packing.